



The Thinking Behind ThinkBox

ThinkBox is a library of learning resources designed to provide fast, relevant advice and information. The following principles guide how we design and select resources for ThinkBox:

ThinkBox provides learning on demand – knowledge and information just when you need it.

The goal of ThinkBox is to provide fast, relevant, practical advice and resources that individuals can apply immediately on their jobs. For the most part, ThinkBox does not contain instructional courses or events. It is primarily informal learning that individuals can go through in 30 minutes or less. ThinkBox is available anytime, 24x7, from any computer with internet access.

ThinkBox resources are practical, useful, and actionable.

All content in ThinkBox has an emphasis on practical application. Our materials provide specific tips or suggestions on how to “do something useful.” Often, the resources will guide a learner to create an action plan for change. They are designed to be to-the-point, engaging, and focused on results.

ThinkBox resources reflect solid scientific and leadership principles.

All materials in ThinkBox are thoroughly reviewed by our in-house experts for consistency with best-practices in leadership and individual development. In addition, many of our learning resources are based on principles of cognitive behavioral psychology, which addresses both what behavior people want to change and how they must adapt their thinking in order to make the change sustainable.

ThinkBox is focused on general business and leadership competencies.

ThinkBox is for professionals working in organizational settings, with a special emphasis on leadership topics. These materials are relevant for executives and managers, as well as first-line supervisors and anyone in a team leadership role. Our materials are relevant and succinct, distilling expert advice, experience, and tools into hundreds of learning resources and best practice guides.

For more information, visit www.sherwoodlearning.com or call us at 973-808-1166.



ThinkFast Tips (285+)

An assortment of tips are written for each of the 61 ThinkWise competencies. They are focused to help people who feel they tend to underuse, or even overuse, behaviors related to that competency. This is not “fluffy” advice. These tips are realistic, actionable, and often provide step-by-step guidance on practical actions someone can take.



Leader eCoaching (65+)

Leader eCoaching provides step-by-step coaching guides and worksheets provide leaders guidance on how to coach one of their team members. These modules utilize cognitive-behavioral coaching, a method shown to be more effective than traditional approaches to behavior change.



Personal eCoaching (65+)

Unlike other self-help resources, personal eCoaching probes the user to analyze their own pattern of thinking and behaving (cognitive-behavioral coaching), and then prompts them to develop a personal action plan. eCoaching modules can be used as a follow-up to specific feedback received on a performance review, developmental assessment, or 360.



Toolkits & Templates (10+)

Each toolkit provides guidelines and templates for common management and leadership challenges. Toolkit items include files that can be customized and changed as desired.



Books (20+)

Book summaries of popular business titles are available to download as PDF files (some in MP3 format as well). They are immediately available - no need to purchase the book separately and wait for shipping.



Videos (110+)

All videos are six minutes or less, providing straight-forward tips and advice on topics relevant to the ThinkWise competencies. The presenters are all experienced consultants, professors, and business leaders.



Articles (40+)

ThinkBox includes concise articles and white papers based on years of expertise from our staff and other respected consultants. Our articles are quick, practical, and to the point.

